

BY SALOMÉ JEKO

Julie Conrad

WHEN MATERIALS
ARE INSPIRING

Born in Luxembourg in 1988, Julie Conrad is an independent product designer. Having graduated from Paris design school Créapôle in 2012, she returned to her homeland.

"I always wanted a career that involved creativity, an understanding of materials and tinkering with things. Design includes all of that," explains Julie Conrad, the day after the first Luxembourg Design Awards, where she picked up a special mention from the panel of judges in the Junior Talents category. Having

"I REALLY LIKE
3D PROJECTS AND
THAT'S WHAT I AM
PLANNING TO DO
INCREASINGLY IN
THE FUTURE."

completed her master's in design, Julie Conrad left Paris and did several traineeships before returning to Luxembourg, where she settled in 2013. "I'm attached to this country, even if I don't plan to stay here forever. But I think it's a good place to launch my career, particularly as there aren't that many people here doing what I do." Julie does a wide range of projects for both companies and private individuals. "My approach blurs the



Julie Conrad,
product designer.

Contact

JULIE CONRAD DESIGN STUDIO

Tel. +352 691 626 720
julie@julieconrad.lu
http://julieconrad.lu

Following page

Unpaper Collection:
room divider and
chair/coffee table.

line between artisan and industrial. You can call on my services for to design a piece of bespoke furniture, do a graphic design project or work on a set design. I really like 3D projects and that's what I am planning to do increasingly in the future."

It is often a material and its characteristics that inspire Julie Conrad, and that is what happened with Tyvek[®]. Manufactured by DuPont at a factory in Contern, southern Luxembourg, this paper-like textile is recyclable and very hard-wearing. Julie drew on it for her Unpaper Collection, which features a room divider, a chair/coffee table and a laptop sleeve. These objects are being exhibited at the Mudam Luxembourg until September, but they can also be seen in the Am'Garage showroom¹.

Recently, she also had a pavilion entitled "TIR" ("Totally Internal Reflexion"), inspired by cut diamonds and the way light shining through them is reflected. It was exhibited for a few months at the Amicale des Amis, formerly an industrial warehouse in Bonnevoie, Luxembourg City. Julie Conrad is also exhibiting in a Paris gallery, which is a way for her to open herself up to the internal market and raise the profile of Luxembourg design abroad.

¹ Am'Garage, 70 route d'Esch, Luxembourg.

